

IEDC, MES College of Engineering, Kuttippuram presents

Inspiria'18, "How To Win At Life By Being You"

Why strive to be someone else when you're the best you there is?

IEDC MESCE brings to you the newest edition of our flagship event, **Inspiria**. With the tagline "**How To Win At Life By Being You**", Inspiria is here to provide you your much needed dose of talks, workshops and more by influencers, innovators and recognized talents from around the globe to bring out the best in you.

Talks by:

- Rekha Menon, Vice President, BNY Mellon and renowned journalist
- Dain Davis, film actor and anchor of "Naayika Nayakan Fame"
- Neena Menon, Radio Jockey at Radio Mango
- Niyog Krishna, cross-India backpacker and Indian presence at Fjallraven Polar
- Abdul Latheef, CEO of examsummary.com, a NASSCOM 10,000 Startup

Workshops:

- Decode: Machine Learning Workshop
- Acrylic Finger Painting by Fathima Hakkim
- FabIT: FabLab Training
- Mobile UI/UX Design
- Zen: The Managerial Workshop

So what are you waiting for? Why let what you're studying or what you don't have stop you from succeeding, **when all you have to really do to succeed is be you?**

Innovation and Entrepreneurship Development Cell, MES College of Engineering, Kuttippuram presents

Inspiria'18
October 27 and 28

WORKSHOPS

1. Decode: Machine Learning Workshop

What Man fails to see, machines have begun to decipher.

Machine learning has become one of the hot-button topics of the modern era, and yet the concept eludes most of us as something alien. While ML and ML practices continue to rake in **billions around the world**, we continue to remain ignorant of the sheer power of Machine Learning as it seems too foreign a concept to us.

Stay mystified no longer! **Inspiria'18** is here to shed light on machine learning with **Decode, a machine learning workshop** organized by the elite minds at **FantaCode Solutions**. With hands-on training and proper mentorship, **Decode, on the 27th of October**, aims to allow each of its participants to harness the powerhouse that is Machine Learning.

FEE: INR 1500/- (inclusive of two day event pass, food and accommodation)

2. Acrylic Finger Painting Workshop

Art washes away from the soul the dust of everyday life.

When it came to expressing herself, **Fathima Hakkim** chose the only way she knew how: her art. A young architect who has rebuilt her passion on canvas with her bare hands, Fathima Hakkim's consistent efforts have landed her on many decorated stages, including the ones of **Tedx**. Constantly inspiring us and taking our breaths away with her tantalising artwork, Fathima Hakkim joins the roster of Inspiria'18 with an **Acrylic Finger Painting Workshop, on the 27th of October, 2018**.

FEE: INR 2000/- (inclusive of two day event pass, food and accommodation)

NOTE: The ticket price includes the pricing of a take-home package consisting of a canvas, paints and all other requirements for the event.

3. FabIT

FabLabs have continued to change the way we create and innovate.

The rapid boom of technology has led to the advent of a whole new avenue for creation: the Fabrication Laboratory or FabLabs. Embracing a broad spectrum of methods ranging from CNC machining to 3D printing, FabLabs are a haven to all creative tech enthusiasts, allowing rapid prototype development and testing,

To harness this growing force, Inspiria'18 introduces **FabIT, the FabLab workshop on the 27th of October**, designed to teach you the ins and outs of the workings of a Fabrication Laboratory. Providing hands-on training and expert guidance, **FabIT aims to turn you from an engineering novice to a FabLab maestro.**

FEE: INR 1500/- (inclusive of two day event pass, food and accommodation)

4. Mobile UI/UX Design

"Good design is like a refrigerator; when it works no one notices, but when it doesn't, it sure does stink."

The design choices we make in life permeate throughout the entire life cycle of our end product. It is only when it both looks and feels good that we can expect it to remain in use for long.

To extend this philosophy to app development, **Inspiria'18** brings to you a workshop on **Mobile UI/UX Design** by veteran app developer **Alok Rajasukumaran**, on the **27th of October**, aiming to put you on the right track on the design choices to spice up the user interface and experience of your next Android app.

REQUIREMENTS:

1. Android Studio with SDK
2. Android mobile with phone debugging enabled
3. Internet Connectivity

FEE: INR 1500/- (inclusive of two day event pass, food and accommodation)

5. Zen: The Managerial Workshop

Managers light a fire under people. Leaders light a fire inside people.

It is said that it takes a true test of flame to bring out the best in a person. But a good manager can cajole goodness out of even the lowliest of people. Central to this are the skills of analysis, leadership and, most of all, the ability to keep a calm head in the face of adversity.

Inspira'18 brings to you **Zen: The Managerial Workshop**, an interactive workshop aiming to bring out the true pioneer within you. Join us on the **27th of October**, as we help you bridge the gap, from being a **manager** to becoming a **true leader**.

FEE: INR 1300/- (inclusive of two day event pass, food and accommodation)

SPEAKERS

Rekha Menon

No one embodies the spirit of journalistic integrity and perseverance more than Rekha Menon. From stints on TV to public relations to the now Vice President of a global organization, she continues to astound us all as an example of how far willpower and determination can take you.

RJ Neena

Bubbly, candid, vivacious, hilarious: a few of the words constantly used to describe RJ Neena. Her charming personality and witty quips have brought her admirers all over the globe, and her dulcet tones have continued to enthrall us over the air, bringing in some light and airy moments in our otherwise hectic lifestyles.

Dain Davis

Talented Actor and Comedian, Dain Davis is famous for anchoring in the Malayala ManorAma reality show, "Nayika Nayakan".

As a youngster DD had difficulty speaking. But with a determination to fight all odds, he fought against himself to present a mono act and won first prize at state level. His hard work gave him a leverage to act in various Malayalam movies such as : E, Kamuki, Kuttanpillayude Shivaratri etc.

DD is famous for his hit dialogues that created much hype among youngsters, with his humorous comebacks resulting in the audience being doubled over with laughter.

Fathima Hakkim

When it came to expressing herself, Fathima Hakkim chose the only way she knew how: her art. A young architect who has rebuilt her passion on canvas with her bare hands, Fathima Hakkim's consistent efforts have landed her on many decorated stages, including the ones of Tedx.

Niyog Krishna

The 26 year old from Kollam recently got qualified to take part in the Fjällräven Polar Arctic Adventure Trip, the first Indian to get the honour after getting most number of votes. With his experiences of zero-budget hitch hiking, trekking the Himalayas, biking the country criss cross and more, Niyog brings about a new perspective on travelling and adventure.

Abdul Latheef

Under his command as CEO, examsummary.com would rise as one of the leading websites in the field, joining the elite ranks of the NASSCOM 10k Startups. Now enjoying positions including as a leading Startup Mentor at the Kerala Startup Mission, this man has certainly embodied the art of harnessing the power within.